

SPONSORSHIP PROSPECT and invitation to the INDUSTRIAL EXHIBITION



8th European Wave and Tidal Energy Conference (EWTEC 2009)

Uppsala, Sweden
7-10 September 2009

<http://www.ewtec2009.se>

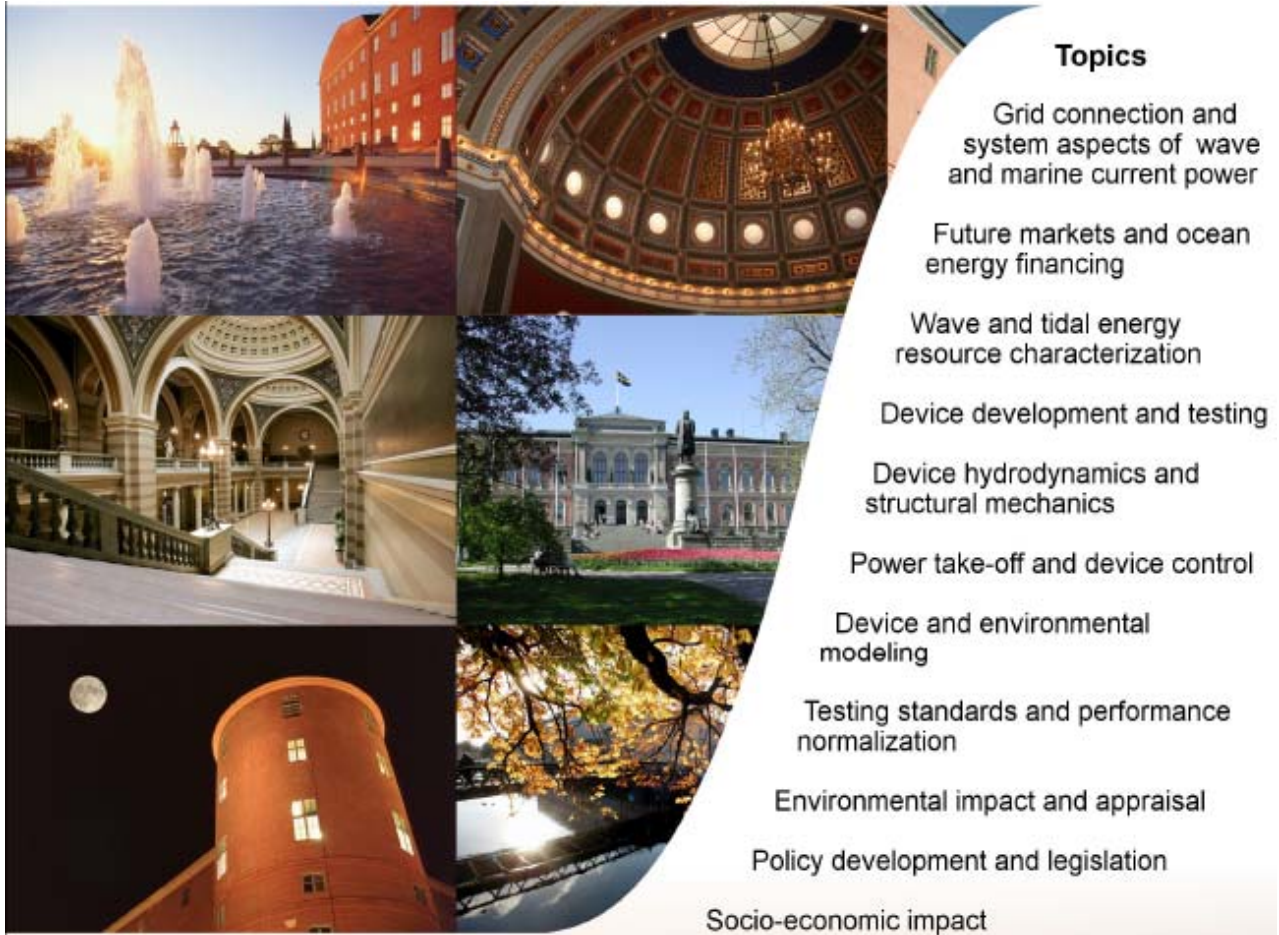
Supporting Organisations:



Sponsorship Prospect

WELCOME

The organising committee of the 8th European Wave and Tidal Energy Conference (EWTEC 2009) would like to invite prospective sponsors to become involved in this exciting educational opportunity. This intensive conference in September 2009 will be focusing on:



The EWTEC 2009 conference, hosted by Uppsala University, will be run at the Uppsala Castle in a similar format to previous EWTEC conferences. This scientific conference attracts attendees ranging from senior and junior university researchers to engineers and other professionals from the industry as well as governmental legislators, all with a common interest in renewable energy.

Sponsorship opportunities are detailed on the following pages of the prospect and are designed to give sponsors as much exposure as possible as well as maximum access to the delegates during the conference. We are confident that our international visiting professors will be significant drawcards to all those with an interest in this rapidly evolving and challenging area of research.

The industrial exhibition will enable exhibitors to officially represent their company at the conference while actively promoting their products and services in the absolute near proximity of the conference seminars. We expect conference attendees working within all the above mentioned subject topics thereby allowing exhibitors excellent exposure to all of these groups. We feel that this will be a valuable time for your company to increase your networking within the research community.

Looking forward to your involvement in this exciting educational opportunity.

CONFERENCE ORGANISERS

The conference is organised by the professionals working at the division of Electricity, the department of Engineering Sciences, Uppsala University. We look forward to working with you to maximize your participation at EWTEC 2009 in Uppsala.

WHY SPONSOR

EWTEC 2009 will bring together the leaders in the area of renewable wave and tidal energy from Europe. There will be senior researchers as well as junior PhD students from various institutions and universities, legislators from governmental bodies and engineers from various industrial companies, both from utilities and device developers, attending this conference. They are all representatives of the various parts of the value chain that will bring ocean power to the grid. This will therefore allow you a unique opportunity to gain exposure to all of these professional groups at the same venue. As a sponsor or exhibitor, you will gain valuable access and exposure to these delegates for discussion and professional networking. Much of the work presented will have implications for your Company's products and product development.

Some important benefits of sponsorship are:

- Enhance your brand and image positioning at this premier educational event
- Differentiate from your competitors with event sponsorship through advertisement, marketing activities and on-site signage.
- Access to prominent international researchers and the possibility of networking with the whole European research community within wave and tidal energy
- Participate in the industrial exhibition in a close proximity of the attending delegates
- Target your marketing towards special groups attending the conference

VENUE INFORMATION

Uppsala is an interesting city with much history, beautiful scenery and long university tradition. Uppsala University was founded in 1477 and it is ranked among the finest in the world. Carl Linnaeus, Anders Celsius and Olof Rudbeck are some of Uppsala's renowned figures from the past. Eight Nobel laureates have also helped make the University known all over the world. The conference will be held at the Uppsala Castle which is a 16th century royal castle that played a major role in the history of Sweden. Today the castle offers a unique combination of classically fashionable environment with large spatial rooms suitable for a conference.

SPONSORSHIP AND EXHIBITION CONTACT

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Mobile: +46-(0)70-716 72 16
Fax: +46-18-471 58 10
E-mail: erland.stromstedt@angstrom.uu.se

Please initiate contact with us as early as possible.

SPONSORSHIP PACKAGE

EWTEC 2009 already has three supporting sponsors in Fortum, Statkraft and Vattenfall. Your company is hereby invited to become a much valued additional sponsor. Besides the value of being associated as a sponsor to an event like this and the opportunity to enhance your brand image you would receive the following tangible benefits:

WEBSITE

1. Inclusion of your logo on the Conference Website with a link to your company website
(See our website at <http://www.ewtec2009.se/>)

Date for receiving logo for website: 10th August

DELEGATE CONFERENCE BAG

2. Company logo & company name in single colour print present on all Delegate Conference Bags.

(Delegate Conference Bags will be given to full registered delegates at the on-site reception during check-in, Bag size: 42x8x30 [cm]. Two compartments and holders for organizer and mobile phone.)

Date for receiving one colour logo: 10th August



3. Opportunity to include a promotional insert in the Delegate Conference Bags.
(Inserts may take the form of a brochure or flyer, promoting your company, product or service. The insert should not be more than A4 in size and can be double sided. All inserts must be approved by the committee.)

Date for receiving promotional insert: 20th August

CONFERENCE DOCUMENTS (included in the delegate conference bag)

4. Inclusion of your logo & company name in multi colour print on the front cover of the Conference Final Program.

(The Conference Final Program is a paper booklet, included in the Delegate Conference Bags.)

Date for receiving full colour logo: 13th August

5. Opportunity to provide an advertisement or similar in multi colour print for inclusion in the Conference Final Program.

(The CD is included in the Delegate conference Bags. Up to a single full A4 page, PDF-file is preferred. Art work in the advertisement to be supplied by sponsor and approved by the committee.)

Date for receiving full colour advertisement: 13th August

6. Opportunity to provide an advertisement or similar in multi colour print for inclusion in the Conference Proceedings CD.

(The CD is included in the Delegate conference Bags. Up to a single full A4 page, PDF-file is preferred. Art work in the advertisement to be supplied by sponsor and approved by the committee.)

Date for receiving full colour advertisement: 13th August

ON-SITE SIGNAGE

7. Recognition as a sponsor with your logo & company name in multi colour print on our sponsorship posters and/or rollups spread out all over the conference venue

(In the castle during the whole conference, including the seminar rooms during sessions, morning and afternoon coffee breaks, the Conference Banquet, during the three lunches etc.)

Date for receiving full colour logo: 13th August

8. Recognition as a sponsor with your logo & company name in single colour print on T-shirts used by the organisers (approx. up to 55 people) during the conference

(One colour print on T-shirt, send logo in a format in which the colour can be changed in order to contrast from the colour of the T-shirt. Size of print will depend on number of sponsors and available space.)

Date for receiving one colour logo: 13th August

INDUSTRIAL EXHIBITION

9. Opportunity for one free stand at the industrial exhibition in a prime location at the Uppsala Castle in the near proximity of the conference seminars during all four conference days

(For details see industrial exhibition below.)

Date for receiving application form and bank transfer receipt: 10th August

INDUSTRIAL EXHIBITION

As with every event, the exhibition will be an integral part of the activities. It provides an unparalleled opportunity for organisations to come face to face with the participants; providing a marketplace to increase your organisation's visibility and to showcase and demonstrate your products and services.

An average exhibition stand includes 6 square meters of space, but this can be increased according to your need and depending on available space. On this surface we will provide you with an approximately 1 square meter large table and two chairs. If needed, more tables and chairs can be acquired depending on availability at the castle. There will of course be electricity for your own equipment, such as lighting, projectors and promotional devices. Since the conference is being held inside a historical castle with antique paintings and surroundings that would make a booth unpractical we have chosen not to use any booths. The surroundings at the castle can briefly be seen below:



For more pictures visit the home page for Uppsala Castle: <http://www.uppsalaslott.se/bilder.html>

To secure your space please complete and return the attached application form along with the receipt of your bank transfer by fax to our contact person (and please send an e-mail to notify us of your incoming fax message) no later than the 10th of August.

SPONSORSHIP / EXHIBIT FEES

All company representatives attending the conference as sponsors and/or participating in the industrial exhibition have to register and pay the full conference registration fee.

Sponsorship Package (including Industrial Exhibition)

Fixed fee: 5000 €

Date for faxing us your application form and receipt of bank transfer: **10th August**

Industrial Exhibition (only)

Fixed fee: 1000 €

Date for faxing us your application form and receipt of bank transfer: **10th August**

Company representatives (not included in the fixed fees above)

Full conference registration fee: 500 €/person

Date for faxing us your application form and receipt of bank transfer: **10th August**

PAYMENT INSTRUCTIONS

Please perform the 4 following steps:

1. Register all attending company representatives individually on our web site at <http://www.ewtec2009.se>.

If you need help with the registration please contact:

generalquestions@ewtec2009.se

and cc: erland.stromstedt@angstrom.uu.se

2. Pay by a bank transfer using the information below and include the fixed fee for either Sponsor Package (including Industrial Exhibition) or Industrial Exhibition (only).

After we have received your payment we will contact you as soon as possible. Within two weeks you will be sent a confirmation e-mail. Please note that any costs that you may have for the money transaction are to be paid by you.

Payee: Energiriket AB

IBAN no: SE10 9020 0000 0902 2373 4561

BIC/Swift code: ELLFSESS

Address of bank: LF Bank, box 2147, S-75002 Uppsala, Sweden

Address of account holder: Energiriket AB, Flogstav. 116, S-75272 Uppsala, Sweden

It is very important that you note your company name in the message field of your payment, for us to identify your payment.

If you need an invoice for the whole party of representatives please contact:

generalquestions@ewtec2009.se

and cc: erland.stromstedt@angstrom.uu.se

Examples of payment:

Sponsorship Package (including Industrial Exhibition): 5 000 € + 3 representatives: 3 x 500 € = 6 500 € to be paid

Industrial Exhibition (only): 1 000 € + 2 representatives: 2 x 500 € = 2 000 € to be paid

You can also choose to pay the equivalent amount in Swedish crowns, 1€ = 11 SEK:

55 000 SEK for the sponsorship Package (including Industrial Exhibition)

11 000 SEK for participation in the Industrial Exhibition (only)

5500 SEK conference fee for every attending representative

3. Send a fax message to +46-18-471 58 10 including the application form, for sponsorship package or if you only want to participate in the industrial exhibition, and the receipt of the bank transfer.

It is very important that you do this no later than Monday the 10th of August.

4. Send an e-mail to erland.stromstedt@angstrom.uu.se to notify us of your participation and of the incoming fax message. You will receive a confirmation e-mail after we have received your fax message.

Additional information

Included in the conference fee is a conference bag with the final program, book of abstracts, a proceedings CD and information, lunch for three days, and dinner/banquet at the castle on Wednesday the 9th of September.

No technical tour is included in this fee. For technical tours please see web page: <http://www.ewtec2009.se>

Please note: If your payment reaches us after Monday the 17th of August, we do not guarantee that you will receive a bag with program, abstracts and proceedings. If you do not receive a bag, we will send a CD with the proceedings by regular mail after the conference.

Please note: If your payment reaches us after Monday 24th of August, we do not guarantee that your representatives will receive tickets for the lunches and the conference dinner. Therefore, we urge you to pay well in advance.

VAT information

No VAT is included in the fees. You might be obliged to pay VAT in your country.

VAT number of Uppsala University: SE202100293201

Address of Uppsala University: Uppsala University, Box 256, 751 05 Uppsala, Sweden

For participants from Swedish non-governmental universities and high schools (e.g. Chalmers), a VAT of 25% is added to all fees.

Cancellation

Refund less a fee of 150 € is given upon cancellation received at the latest on the **10th of August**.

The cancellation must be made by e-mail to:

erland.stromstedt@angstrom.uu.se (regarding sponsorship and industrial exhibition)

and also to

generalquestions@ewtec2009.se (regarding the conference fees for your representatives)

No refund is given if the cancellation is made after the 10th of August.



Sponsorship/Exhibition Application Form

Please fax us this page together with the receipt from the bank transfer no later than the 10th of August:

Organisation	
Address	
Contact Person	
Position	
Telephone	
Facsimile	
E-mail	
Signed	Date

Cross over the relevant box for sponsorship package or to only participate in the industrial exhibition:

- Sponsorship package (incl. industrial exhibition), fixed fee: 5000 €
- Industrial exhibition (only), fixed fee: 1000 €

All company representatives attending the conference as sponsors and/or participating in the industrial exhibition have to register and pay the full conference registration fee. See Conference Web Site for registration at <http://www.ewtec2009.se>

Number of company representatives: _____

Name of company representatives: _____

Sponsorship and Industrial Exhibition Payment, Terms and Conditions:

1. Receipt of bank transfer of 100% payment must be forwarded with this application form.
2. Application form with receipt of bank transfer to be faxed no later than the 10th of August 2009 to:
Div. of Electricity, Att. Erland Strömstedt, Dep. of Engineering Sciences, Uppsala University
Fax number: +46-18-471 58 10
3. A notification of the incoming fax message are to be sent to: erland.stromstedt@angstrom.uu.se
4. Applications will only be processed upon receiving a complete application form and a receipt of the bank transfer
5. The payment is non-refundable after the 10th of August 2009
6. The Organising Committee reserves the right to reject an application at any time
7. All artwork is to be approved by the committee prior to print.